



MULLIGAN & BANHAM

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TO WHOM IT MAY CONCERN:

We have been very pleased with the services provided by Joel Selik and Kathleen Brown in connection with a recent jury focus group. Their painstaking attention to detail and their genuine interest in our receiving useful feedback made our experience with them phenomenal.

First, Joel and Kathleen supplied a very diverse mock jury. The jurors were well-fed, well-informed, conscious of time constraints and seemed to take their task very seriously. We must thank Joel and Kathleen for organizing this group and preparing them so well for their job, without in any way alluding to which side had sponsored the project. As a result, we got as near a fair and "real" trial experience as possible under the circumstances.

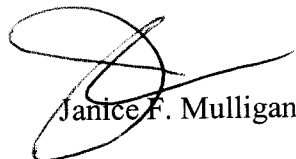
After the "testimony" and arguments, we were able to watch two separate "juries" deliberating live with remote video access, and were able to take away a tape for later reference. Written questionnaires and award forms created with their help were also invaluable.

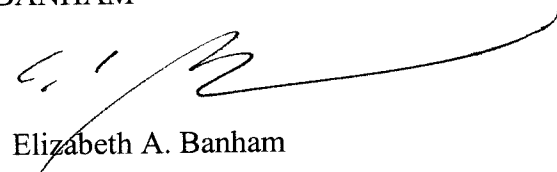
As a result of Joel and Kathleen's hard work, we had a very informative session which helped us know and better deal with the strengths and weaknesses of our case. We would recommend that this aspect be included in trial preparation, particularly on larger cases or those with heavily disputed liability. The service is economical and worthwhile.

We'd be happy to share other details of our focus group experience.

Sincerely,

MULLIGAN & BANHAM

  
Janice F. Mulligan

  
Elizabeth A. Banham